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Pranshu Agarwal

User Experience and Interaction Designer

Experience

Digital Experience Intern Tesla

Aug'22- Present
Fremont, CA

Part of the Digital Experience Team at Tesla, creating solutions and concepts to improve the new and existing Tesla Customer's Experience with the TeslaOS applications.

UX Project Manager (Summer Intern) Bitstack

Jun'22- Present
Remote

Leading the UX/UI work for multiple clients for Bitstack, by advising and designing solutions for Early Startups to improve customer experience for their products and elevating the value of their ventures.

Design Strategist

Marriott x SCADPro Collaboration

Jan'22- Present
Savannah, GA

Led the design protocols and strategy for collaboration project with Marriott International to develop innovative Hotel Room OS ecosystem for Marriott Hotel Rooms across the world. (details under NDA)

Lead Visual Designer

Deloitte. x SCADPro Collaboration

Sept'21- Dec'21
Savannah, GA

Led the visual and prototype team for collaboration project with Deloitte to assist in the research and development of concepts for providing interactive voice response and technology leveraged solutions to enable government to provide advanced services while also increasing customer adoption for contact centers.

Interaction Lead

Use Your Mouth

Jan'22- Mar'22
Savannah, GA

**Winner of the RedDot Design Award in Brand and Communication*

Interaction Lead of four members focuses around creating a fun and impactful solution to prosper sexual positivity and competence by creating a space for healthy conversation for the age group of 17-25. I directed and managed the Interaction Design for the team and helped with the Research and development.

Visual Lead

Startup 2022 | FLUX

Sept'21- Present
Savannah, GA

Co-Leading the Visual Design team of FLUX, SCAD's User Experience Club to develop their visual assets, branding and various event experiences throughout the academic year.

Education

The Savannah College of Art and Design, Savannah (SCAD)

Bachelors of Fine Arts in User Experience Design
w/ Minor in Graphic Design

Expected Graduation May 2023 | 3.92 GPA

Tools

Figma Arduino Sketch Miro
Adobe Creative Suite Rhino Keyshot
Processing (JS) Microsoft Office Suite

Skills

Interaction Design Research Problem Solving
Visual Design Critical Thinking User Testing
Team Collaboration Communication
Rapid Prototyping Branding Adaptability
UX Writing Information Architecture
Organization Wireframing Leadership
Detail Oriented Empathy Creative Thinking

Honors

SCAD University Dean's List Sept 2019-Present
SCAD Academic Scholarship Sept 2019-Present
SCAD Bugs Away Scholarship June 2020
RedDot Award Winner For Use Your Mouth
Indigo Award Winner For Bubblizer
Fluxathon 24 Hour UXDG Sprint Finalist

Other Roles

Resident Assistant

SCAD Residence Life and Housing

Sept'21- Present
Savannah, GA

Helping to provide leadership and guidance to students living within the college dormitory. This included performing safety checks as well as designing and running activities to promote a sense of community among the students.